

## Aaron J. Burstein

### Partner

Aaron Burstein brings deep expertise in privacy, data security, and consumer protection law to his practice. In addition to counselling clients on a wide variety of privacy and security issues that come up in their day-to-day businesses, he advises clients on legislative and regulatory developments affecting cutting-edge technologies such as drones and connected vehicles.

Prior to joining the firm, Mr. Burstein spent nearly a decade in federal government service. Most recently, he was an attorney in the FTC's Division of Privacy and Identity Protection and a senior legal adviser to Commissioner Julie Brill. As an adviser to Commissioner Brill, Mr. Burstein provided legal and policy advice on U.S. and international privacy and data protection issues, rulemakings, and enforcement actions involving nearly every area of the FTC's consumer protection authority.

Before joining the FTC, Mr. Burstein was a policy adviser at NTIA, where he was the principal drafter of the Department of Commerce's consumer privacy "green paper" and the White House's Consumer Privacy Bill of Rights report. He also served as Director for Privacy and Civil Liberties in the National Security Council's Cybersecurity Directorate. Following law school, Mr. Burstein was a trial attorney in the Antitrust Division of the Department of Justice and was a research fellow at the University of California, Berkeley School of Law and School of Information.

#### PUBLICATIONS AND EVENTS

Aaron Burstein, [Search, Advertising, and Online Distribution: Practical Guidance and Open Questions Under FTC Standards](#), *ANTITRUST* (Vol. 32, No. 3) (2018)




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#### CONTACT

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#### BAR ADMISSIONS

California, 2005  
 Not admitted in DC; practice limited to federal agencies

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#### EDUCATION

J.D., School of Law, University of California, Berkeley, May 2004  
 M.S., Chemistry, University of California, Berkeley, December 1998  
 Sc.B., Chemistry, Brown University, May 1996, magna cum laude

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#### PRACTICE AREAS

Broadband & IP-Enabled Services  
 Enforcement  
 FTC & Consumer Protection  
 Internet of Things  
 Network & Consumer Equipment  
 Privacy, Data Protection & Cybersecurity  
 Unmanned Aircraft/Drones (UAS)