

## Natalie G. Roisman

### Partner

Natalie G. Roisman has been a partner with the firm since 2008 and advises clients on a wide variety of policy and regulatory issues related to the media and telecommunications fields. She works with broadcast, cable, satellite, motion picture studio, telecommunications, wireless carrier, and equipment manufacturer clients to develop and execute advocacy strategies at the FCC, FTC and NTIA for industry-wide rulemakings, adjudicatory proceedings, regulatory compliance, transactions, and enforcement actions. In addition, Ms. Roisman advises investors and the financial community regarding media and telecommunications acquisitions and the impact of Congressional and federal agency policy actions on relevant industries. She also counsels clients on evolving federal law, policies, and self-regulatory regimes relating to consumer privacy and data protection.

Prior to joining the firm, Ms. Roisman worked in private practice and served as an attorney-advisor in the policy division of the FCC's Media Bureau. At the FCC, her primary areas of responsibility included content protection and digital rights management, navigation devices and other consumer electronics equipment, the digital television transition, low-power FM radio, and program access and carriage. In addition, she was responsible for issues relating to IP video and telecommunications companies' entry into the programming distribution market, including video franchising and Section 621 of the Communications Act.

Ms. Roisman has particular expertise in regulatory issues relating to the distribution of content, with a focus on new developments in the video marketplace. She also has substantial experience in privacy, disclosure, and advertising issues, including online behavioral advertising, before federal agencies. She is a frequent speaker at industry events on topics such as the regulatory treatment of online video, evolving cloud-based and set-top box business models, consumer privacy and cybersecurity, and the FCC's procedural requirements.

#### ACTIVITIES AND RECOGNITION

Member, Federal Communications Bar Association Executive Committee

Adjunct Faculty Member, The George Washington University Law School

Adjunct Faculty Advisor, Federal Communications Law Journal

Member, American Bar Association Forum on Communications Law and Women in Communications Law

Member, Women's Bar Association of District of Columbia

Former Trustee, Federal Communications Bar Association Foundation

Former Co-Chair, Federal Communications Bar Association Young Lawyers Committee

Former Member, University of Pennsylvania American Inn of Court

Named to Super Lawyers/Washington, D.C. (2012-2016)

"Up and Coming," 2013 Chambers USA



#### CONTACT

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#### BAR ADMISSIONS

Virginia, 2001  
District of Columbia, 2000  
Maryland, 1999

#### EDUCATION

J.D., University of Pennsylvania Law School, 1999  
A.B. (Political Science), University of Chicago, 1996

#### PRACTICE AREAS

Broadband & IP-Enabled Services  
Communications & Video Accessibility  
FTC & Consumer Protection  
Internet of Things  
Media Content & Distribution  
Network & Consumer Equipment  
Privacy, Data Protection & Cybersecurity