

## Radhika "Ronnie" P. Raju Of Counsel

Ronnie has extensive experience in trademark law both as a Trademark Examining Attorney at the U.S. Patent and Trademark Office (USPTO) and in private practice at a large firm. She is also a registered patent attorney with experience as an in-house counsel and as an associate. This varied experience enables Ronnie to evaluate complex situations from multiple angles and address clients' needs in an efficient and cost-conscious manner.

Ronnie has represented clients spanning a broad cross-section of industries, from non-profit organizations and small businesses, to national and global manufacturers and distributors. She regularly counsels clients with respect to the selection, adoption and enforcement of their trademarks, offering not only legal guidance but also providing strategic advice as they develop their brand strategies. She has prepared, filed and prosecuted numerous trademark and service mark applications both within the U.S. and abroad, and has conducted IP due diligence in the context of corporate transactions. Ronnie has an unbroken track record of successfully overcoming every "2(d)" refusal that the USPTO has ever issued against her clients' applications.

Ronnie is passionate about Science, Technology, Engineering and Math (STEM) education and enjoys developing curriculum and teaching robotics classes for children. She is also on the Board of the Washington DC Chapter of ARCS, a nonprofit which provides scholarships to graduate students in the STEM fields.

### PUBLICATIONS AND EVENTS

Co-Author, "Trademark Tacking" (M&S Intellectual Property Blog, April 21, 2015).

Co-Author, "U.S. Supreme Court Hears First Trademark Case in Over a Decade and Ruling Could Have Far-Reaching Implications" (M&S Intellectual Property Blog, December 5, 2014).

Author, "Trademarking and Licensing for Transit Providers," Transit Cooperative Research Program Legal Research Digest 21, pgs. 1-29 (Transportation Research Board, September 1, 2005).



### CONTACT

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### BAR ADMISSIONS

District of Columbia, 1993  
U.S. Patent and Trademark Office,  
1993  
Virginia, 2015

### EDUCATION

J.D., cum laude, University of Iowa  
College of Law, 1989  
B.A. (Chemistry), Luther College,  
1985

### PRACTICE AREAS

Trademarks