

## Ronald A. Siegel

### Senior Counsel

Ron Siegel has over 40 years' experience in many facets of communications law. Ron's practice includes representation of broadcast, cable and other media, as well as programmers and telecommunications companies. He represents these clients in transactions, ongoing regulatory compliance, employment matters, major licensing, rulemaking and other proceedings before the FCC, U.S. Copyright Office and other federal agencies, as well as state and federal courts. Ron represents cable operators and other video distributors before local and state franchising authorities.

Ron played a major role regarding the legal and strategic issues involved in the relocation of TV broadcast facilities from the Empire State Building to the original World Trade Center. He was instrumental in the development of the concept of telecommunications satellite centers-office parks (teleports) and the establishment of the world's first teleport at Staten Island, New York. Ron created and was General Counsel of the Airport Communications Association which included virtually all major U.S. airports and allowed for the first time the organized exchange of information about the development of sophisticated communications systems and other communications-related matters among airports. He provided advice to overseas governmental (including the French government) and private entities in developing communications policies and strategies in their countries and in entering communications-related ventures in the U.S. He was involved in the development of innovative concepts such as tunnel radio and electronic toll collection (E-ZPass).

Ron was inducted into the Cable TV Pioneers in 1994 in recognition of his contribution to the advancement of the cable industry. He was the first Chairperson of the Federal Communications Bar Association Cable Practice Committee. Ron is a past director of the Armed Forces Communications and Electronics Association. He is also a member of the National Radio Systems Committee in which capacity he participates in the formulation of technical standards for new technologies.

Ron started his career as an attorney in the FCC's Office of the General Counsel where he was responsible for preparing and presenting cases before the federal courts. He was also responsible for developing FCC rules and policies governing the cable and broadcast industries and for handling contested cable and broadcast cases. Prior to joining WBK, Ron was a partner in the law firm of Cohn and Marks LLP.

#### ACTIVITIES AND RECOGNITION

Member, National Radio Systems Committee




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#### CONTACT

WASHINGTON DC  
 E [rsiegel@wbkllaw.com](mailto:rsiegel@wbkllaw.com)  
 P 202.835.4172  
 F 202.783.5851  
[Outlook vCard](#)

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#### BAR ADMISSIONS

District of Columbia, 1965  
 U.S. Court of Appeals for the D.C. Circuit, 1965  
 U.S. Supreme Court, 1969

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#### EDUCATION

J.D. With Distinction, University of Michigan Law School, 1964  
 B.A., University of Michigan, 1961

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#### PRACTICE AREAS

Administrative & Court Litigation  
 Communications & Video Accessibility  
 Corporate & Commercial Transactions  
 Media Content & Distribution