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Mitch has assisted clients in virtually all aspects of trademark law over the last 40 years, staying one step ahead of the curve as changes in trademark law have struggled to keep up with changes in technology. He has represented companies from a wide array of industries, including communications, media, publishing, technology start-ups, education, not-for-profit associations, real estate leasing, banking, and premium cigars.

Clients turn to Mitch for his breadth of knowledge, creative solutions, and practical common sense. Today, Mitch focuses on the ever-evolving interplay between trademarks and the Internet. For example, Mitch advises clients issues arising from on the roll-out of new generic top-level domains (gTLDs) as well as the protections available against cybersquatting and other domain name abuses.

Mitch also counsels clients on the availability, registration, maintenance, and enforcement of trademarks and service marks. He has successfully prosecuted over a thousand applications before the US Patent and Trademark Office, handled numerous trademark and copyright infringement and unfair competition claims (including civil actions in federal court against infringers, cybersquatters and gray market importers), adversary proceedings before the Trademark Trial and Appeal Board (TTAB) involving the right to register a trademark, and over sixty claims under the Uniform Dispute Resolution Policy (UDRP) to compel the transfer of domain names registered in bad faith. In addition, he drafts and negotiates contracts, licenses, assignments and security interests involving intellectual property rights.

PRACTICE AREAS

Intellectual Property
Trademark and Brand Protection
Copyright Protection and Music Licensing
Telecommunications and Media
Commercial and Technology

BAR ADMISSIONS

District of Columbia
Maryland
Florida

EDUCATION

J.D., University of Chicago
B.A., University of Rochester