



Rachel S. Wolkowitz

PARTNER

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Rachel practices at the intersection of emerging technology and consumer protection, including accessibility, data privacy, Internet of Things, robocalling, and unfair and deceptive practices. Whether compliance with FCC rules, state privacy laws, or FTC guidance, Rachel is her clients' go-to as they design their products and services in a changing regulatory and legal landscape – and seek rule changes or waivers to make their innovative products viable. Rachel also helps technology and media companies, carriers, and manufacturers comply with and develop FCC regulations related to disability access, hearing aid compatibility, equipment authorization, and RF exposure. In addition, she counsels clients on the clearance of trademarks and the prosecution of federal trademark applications. Having been an in-house attorney, she appreciates the pressures in-house counsel face and leverages her experience into exceptional client service.

Rachel serves as Chair of the WBK Women's Initiative, helping women at WBK achieve success, as they define it.

PRACTICE AREAS

Telecommunications and Media
Broadband and IP-Enabled Services
Communications and Internet Equipment
FCC Enforcement
Video Distribution Regulation
Voice Communications
Wireless Communications and Spectrum Policy
Security, Privacy, and Digital Policy
FTC, Advertising and Consumer Protection
Transportation and Emerging Technologies
Intellectual Property
Trademark and Brand Protection
Artificial Intelligence
Data Protection
Cyber, National, and Supply Chain Security
Privacy and Data Protection
Internet of Things
Connected and Automated Vehicles
Uncrewed Aircraft Systems (UAS) and Advanced Air Mobility (AAM)
Enforcement and Investigations

BAR ADMISSIONS

District of Columbia
New Jersey
New York

EDUCATION

J.D., Columbia Law School
B.A., Rutgers, the State University of New Jersey